

PRIVACY POLICY STATEMENT

This is the website of The Wilderness Ridge Trail Llamas

9038 E Ririe Hwy
Idaho Falls, ID 83401

We can be reached via email from our [Contact Us](#) form or you can reach us by telephone at 208.270.7749

YOUR INFORMATION

We respect the privacy of our guests and the privacy of their personal information. All guest information collected by Wilderness Ridge Trail Llamas is governed by our Terms & Conditions. Although we own the data storage, databases, and the wildernessridgetraillamas.com website, you retain all rights to your information.

WHAT WE COLLECT

Wildernessridgetraillamas.com Visitors - Primarily, we collect volunteered information using interactive forms. When requesting information from us we ask for the following information: your name, email address, phone number, and referral source. Users of wildernessridgetraillamas.com also have the choice to provide more information regarding their interest in Wilderness Ridge Trail Llama Adventures and our partner companies Wildland Llamas and Wildland Trekking. When requesting to join the Wilderness Ridge Trail Llama mailing list, we also collect your name and email address. Using third party partners, Wilderness Ridge Trail Llamas may also retain and analyze certain visitors' information regarding the use of wildernessridgetraillamas.com and the services available therein. Information collected may include but is not limited to website traffic volume, frequency of visits, type and time of transactions, type of browsers, type of operating system, geographical data of visitors, demographic data of visitors, page visits, website referral data, Cookie data, and live chat transcripts.

E-Mail - We collect the e-mail addresses and certain personally identifiable information of those who communicate with Wilderness Ridge Trail Llamas Company via e-mail.

Registration Forms - Guests will be given the opportunity to submit their required personal information via our Registration Forms. Although different information is required for different destinations and trip styles, the Registration Forms can ask for the following: payment information, emergency contact information, past medical history, current medications, physical limitations, signed medical release, dietary preferences, passport information, arrival information, departure information, and a Release of Claims.

COOKIES AND THIRD PARTY ADVERTISERS

When visiting wildernessridgetraillamas.com, approved third parties (such as AdRoll, Google Analytics...etc.) may place cookies on users' browsers for targeted advertising purposes. The types of data collected for targeted advertising include but are not limited to: IP addresses, cookie identifiers, and website activity. This data may be used by third parties (such as AdRoll) to target advertising on other sites based on users' online activity.

Users may opt out of receiving targeted advertising. Users can visit the DAA opt-out site (<http://www.aboutads.info/>), the NAI opt-out site at <http://www.networkadvertising.org/choices>, or for those in Europe, the EDAA opt out site at <http://www.youronlinechoices.eu>.)

USE OF INFORMATION

We may use personal information to provide the services you've requested. We may also use personal information for auditing, research and analysis to improve Wilderness Ridge Trail Llamas. We may use third parties to assist us in analyzing your personal information, and we require that such third parties agree to comply with our Privacy Policy and all appropriate confidentiality and security measures.

We do not share or sell the information we collect for commercial purposes, except to provide the services you've requested, when we have your permission, or under the following circumstances:

- If it becomes necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving possibly threats to the physical safety of any person, violations of the Terms and Conditions, or as otherwise required by law.
- If Wilderness Ridge Trail Llamas is acquired or merged with another company. In this event, Wilderness Ridge Trail Llama will notify you before information about you is transferred and becomes subject to a separate privacy policy.
- If Wilderness Ridge Trail Llamas partakes in cross company marketing. In this event, Wilderness Ridge Trail Llamas can share select data with reputable partner companies for the sole purpose of marketing to those guests who have agreed to receive Wilderness Ridge Trail Llamas marketing. This data is limited to: your name, mailing address, and email address.

ACCESSING AND UPDATING PERSONAL INFORMATION

When you use Wilderness Ridge Trail Llamas website, we make good faith efforts to provide you with access to your personal information and either correct this data if it is inaccurate or to delete information if it is not otherwise required to be retained by law or for valid business purposes. You may update your information by clicking on your registration link or contacting us by phone, email, or mail. We may decline to process requests that are unreasonable such as requests concerning information residing on backup drives.

If you supply us with your postal address on-line you may receive periodic mailings from us with information on new products and offerings. If you do not wish to receive such mailings, please let us know by calling us at the number provided above, e-mailing us, or writing to us at the above address. You may receive mailings from other reputable companies.

Visitors and guests who supply us with their telephone numbers on-line may receive telephone calls from us with information about new products and offerings. If you do not wish to receive such telephone calls, please let us know by sending us e-mail, calling us at the above telephone number, or writing to us at the above address.

Persons who supply us with their e-mail address on-line may receive e-mail contact from us with information regarding new products and offerings. If you do not wish to receive such e-mails, please let us know by emailing us, calling us at the above telephone number, or writing to us at the above address.

With respect to Ad Servers: We do not, and will not, partner with or have special relationships with any ad server companies.

CHANGES TO THIS PRIVACY POLICY

Wilderness Ridge Trail Llamas will periodically update this policy. We do not intend to reduce your rights under this Policy without your explicit consent, and we expect most changes made will be minor.

Those concerned with how private information is used by Wilderness Ridge Trail Llamas should contact us with any questions using the above email forms, phone number, and mailing addresses.